



10th ANDREU WORLD INTERNATIONAL DESIGN COMPETITION BRIEFING

1.) **SUBJECT:** Design for a chair and/or table.

2.) **CONDITIONS:**

- Seating: The main material used shall be Beech wood, Oak wood or Walnut. Chairs may be upholstered to a greater or lesser extent, if considered appropriate and veneered board or plywood
- Tables: The main material used shall be Beech wood, Oak wood or Walnut. Tables may be veneered board or plywood
- The use of other materials such as metals, plastics, glass, etc. is allowed when complementary, structural or incidental to the above.
- All designs presented shall be new, not having been marketed or disclosed prior to the date of the Competition.

3.) **SPECIFICATIONS:**

- Possible innovative features related to design, quality, technology, production processes, etc. and in general anything that adds value to the presented project.
- Possible adaptation to the product philosophy of Andreu World S.A.
- Production costs and/or recovery.
- Functionality: fulfilment of the functions for which it has been designed.
- All-round simple and viable mass production possibilities.
- Possible versatility and suitability for development in occasional pieces such as stools, easy chairs, sofas, etc. in the case of chairs, and of different sizes and heights in the case of tables.
- Suitability to numerous ambiances and uses such as the home, contract work, etc.